

The book was found

Logotype



Synopsis

Logotype is the definitive modern collection of logotypes, monograms, and other text-based corporate marks. Featuring more than 1,300 international typographic identities, by around 250 design studios, this is an indispensable handbook for every design studio, providing a valuable resource to draw on in branding and corporate identity projects. Retaining the striking black-and-white aesthetic and structure of Logo (also by Michael Evamy) and Symbol, Logotype is an important and essential companion volume.

Book Information

Paperback: 336 pages

Publisher: Laurence King Publishing (October 17, 2012)

Language: English

ISBN-10: 1856698947

ISBN-13: 978-1856698948

Product Dimensions: 7.8 x 1.5 x 9.8 inches

Shipping Weight: 2.6 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars Â Â See all reviewsÂ (5 customer reviews)

Best Sellers Rank: #577,560 in Books (See Top 100 in Books) #80 inÂ Books > Arts & Photography > Graphic Design > Commercial > Branding & Logo Design #103 inÂ Books > Arts & Photography > Graphic Design > Commercial > Advertising

Customer Reviews

It worked perfect for me. It is exactly as it is shown in the picture. The book is really cool

Great Book!

Great book ,very inspirational.

Perfect refrence when designing a logo. I use this alot when brainstorming.

Nice

[Download to continue reading...](#)

Logotype

[Dmca](#)